

Clothing, Makeup and Hair Tips

Great Outfit Ideas

Do wear...

- Solid Colors - Keep in mind that darker colors have a slimming effect. Whites and very light colors are great for a “high-key” look, but they tend to widen your figure.
- Jackets - Jean jackets, khaki jackets, etc. photograph well.
- Clothing you are comfortable in.
- Casual outfits, sportswear, letter jackets, or formal attire for expanded portrait sessions. Choose clothing that suits your personal style.
- Accessories: belts, ties, jackets, hats, necklaces, earrings, sports equipment, props, etc. For full-length photos, remember to bring the right shoes ... socks, too.

Don't wear...

- Girls: Beware of plunging necklines! This tends to be a distraction and doesn't help create portraits that show you at your best.
- Don't wear sleeveless shirts unless you are *very* comfortable with your arms. Wearing sleeveless shirts and tank tops or spaghetti straps will make your arms look larger than they really are.
- Don't wear bold patterns or stripes. They add a substantial amount of weight and distract from your face.
- Girls: Don't wear very short skirts. They take attention away from your face and make casual posing difficult and awkward.
- Girls: Wear appropriate undergarments. If you wearing a white or pale top, a light-colored bra can prevent show-through. If you choose a strapless outfit or spaghetti straps, please wear a strapless bra.
- Guys: We strongly recommend that you wear pants , not shorts; they photograph better. If you must wear shorts, please check for good fit; avoid excess bagginess and frayed edges.



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Make-up & Hair

Do:

- Make sure your nail polish is neat and not chipped.
- Be mindful of tan lines. They're difficult to retouch believably.
- Accent your lips and eyes a little more than you normally would.
- Bring hairspray, loose powder, lip gloss or other cosmetics for quick touch-ups when you change outfits in the studio and on location.
- Arrange your hair in your favorite style and use spray to keep it in place. Also use spray to get rid of fly-away hairs
- If you plan to have your hair cut or colored or your eyebrows waxed, please do it ONE WEEK PRIOR to your session.
- You may want to take the lenses out of your glasses or borrow a pair of open, lens-free frames from your eye doctor. Lenses not only create glare, but can distort the shape of your eyes and face.
- If you wear braces, your dentist may be able to remove them for your photo session.
- Our digital enhancement gives us a tool to correct most slip-ups in makeup, nail polish, glasses glare, braces and other things that you may be self-conscious about. However, do remember there's an extra charge for these services. The most economical option is to plan ahead.
- Guys: Please shave before your session. Five o'clock shadow is the most difficult retouching challenge of all -- especially if you have skin blemishes.

Don't:

- Please do not try a new look the day of your pictures. You never know
- Eyeliner can cause problems when you're being photographed. White or bright eyeliner is both distracting and reflective. Heavy eyeliner of all colors, including black, makes your eyes look smaller to the camera.
- Frosted and high-gloss lip color reflects light oddly and distracts the viewer from your eyes.

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